

Contact: Sandy Colony | SVP, Corporate Communications | Insight Communications | 917-286-2300

## For Immediate Release

# Insight Announces Year-End 2007 Results

**NEW YORK – April 16, 2008** – Insight Communications Company today announced financial and operating results for the full year ended December 31, 2007.

### 2007 Highlights

- Revenue of \$1.4 billion, an increase of 14% over 2006
- Adjusted Operating Income before Depreciation and Amortization\* of \$572.4 million, an increase of 17% over 2006
- Capital expenditures of \$266.2 million
- Free Cash Flow\*\* of \$82.5 million, an increase of \$104.9 million over 2006
- Total Customer Relationships of 1,458,700 at December 31, 2007, an increase of 56,900 compared to 1,401,800 at December 31, 2006
- Total Revenue Generating Units (“RGUs”) of 3,090,200 at December 31, 2007, an increase of 411,200, or 15%, from December 31, 2006, comprised of:
  - Basic customer net gain of 45,700, an improvement of 4,500 from 2006 net gain of 41,200. Total basic customers at year end were 1,368,500, representing a 3.5% annual growth rate in basic customers and the highest basic customer growth rate in the company’s history
  - High-speed Internet (“HSI”) customer net gain of 143,400, an increase over net additions in 2006 of 140,800, and the best net gain performance in the company’s history. Total HSI customers at year end were 754,600, a penetration of 30% of HSI homes passed.
  - Digital customer net gain of 87,600. Total digital customers at year end were 709,200, a penetration of 54% of the company’s digital universe.
  - Telephone customer net gain of 134,500, the company’s best growth year ever, and a significant increase over net additions in 2006 of 33,500. Total telephone customers at year end were 257,900, a penetration of 13% of the company’s telephone universe.
- As of December 31, 2007, 98% of the company’s customers were passed by two-way, 750 MHz or higher capacity upgraded network.

\* Defined as operating income before depreciation, amortization and non-cash stock-based compensation.

\*\* Defined as net cash provided by operating activities less capital expenditures.

RGUs by category were as follows (in thousands):

	<b>December 31, 2007</b>	<b>December 31, 2006</b>
Basic	1,368.5	1,322.8
High-speed Internet	754.6	611.2
Digital	709.2	621.6
Telephone	257.9	123.4
Total RGUs	<u>3,090.2</u>	<u>2,679.0</u>

### **Division of Insight Midwest Partnership**

Insight Midwest holds all of the cable systems served by Insight and through December 31, 2007 was equally owned by Insight and Comcast. The division of the partnership's assets and liabilities was completed on January 1, 2008. With the completion of the transaction, Insight owns all of the cable systems serving customers in Louisville, Lexington, Bowling Green, and Covington, Ky., in Evansville, Ind., and in Columbus, Ohio (the "Insight Systems Group"). Comcast owns all of the cable systems serving customers in Rockford/Dixon, Quincy/Macomb, Springfield, Peoria, and Champaign/Urbana, Ill., and in Bloomington, Anderson, and Lafayette/Kokomo, Ind. (the "Comcast Systems Group"). In conjunction with the division of assets and liabilities and the consummation of the transaction, Comcast contributed to Insight Midwest approximately \$1.3 billion to satisfy the Comcast Systems Group's portion of the partnership debt.

The table below shows the company's RGU net additions for the year ended December 31, 2007 in the Insight Systems Group (in thousands).

<b>RGU Net Additions</b>	<b>Insight Systems Group</b>
Basic	34.6
High-speed Internet	77.8
Digital	55.2
Telephone	68.2
Total RGU Net Additions	<u>235.8</u>

The table below shows the company's total RGUs as of December 31, 2007 and 2006 in the Insight Systems Group (in thousands).

<b>Total RGUs – Insight Systems Group</b>	<b>December 31, 2007</b>	<b>December 31, 2006</b>
Basic	673.9	639.3
High-speed Internet	386.0	308.2
Digital	380.6	325.4
Telephone	186.2	118.0
Total RGUs	1,626.6	1,390.8

### **About Insight Communications**

Insight Communications is currently the tenth largest cable operator in the United States with approximately 722,000 customer relationships in the three contiguous states of Kentucky, Indiana and Ohio. Insight offers bundled, state-of-the-art video, high-speed Internet and voice telephony services to its customers.

**Insight Communications Company, Inc.**  
**Operating Statistics**  
*(in thousands, except per customer and penetration data)*

	FY 2007	FY 2006	Q4 2007	Q4 2006
<b>Customer Relationships</b>	1,458.7	1,401.8	1,458.7	1,401.8
<b>Total Average Monthly Revenue per Basic Customer</b>	<b>\$88.85</b>	<b>\$80.53</b>	<b>\$92.68</b>	<b>\$83.65</b>
<b><u>Basic Cable</u></b>				
Homes Passed	2,504.4	2,465.2	2,504.4	2,465.2
Basic Cable Customers	1,368.5	1,322.8	1,368.5	1,322.8
<b>Basic Cable Penetration</b>	<b>54.6%</b>	<b>53.7%</b>	<b>54.6%</b>	<b>53.7%</b>
<b>Cable Revenue</b>	\$678,864	\$640,474	\$171,645	\$162,262
<b>Average Monthly Cable Revenue per Basic Customer</b>	<b>\$41.98</b>	<b>\$40.85</b>	<b>\$41.91</b>	<b>\$40.95</b>
<b><u>High-Speed Internet ("HSI")</u></b>				
HSI Homes Passed	2,483.6	2,439.6	2,483.6	2,439.6
HSI Customers	754.6	611.2	754.6	611.2
<b>HSI Penetration</b>	<b>30.4%</b>	<b>25.1%</b>	<b>30.4%</b>	<b>25.1%</b>
<b>HSI Revenue</b>	\$301,282	\$240,717	\$81,496	\$65,202
<b>Average Monthly HSI Revenue per Basic Customer</b>	<b>\$18.63</b>	<b>\$15.35</b>	<b>\$19.90</b>	<b>\$16.46</b>
<b>Average Monthly HSI Revenue per HSI Customer</b>	<b>\$36.71</b>	<b>\$36.99</b>	<b>\$36.75</b>	<b>\$36.54</b>
<b><u>Digital Cable</u></b>				
Digital Universe	1,303.6	1,259.6	1,303.6	1,259.6
Digital Customers	709.2	621.6	709.2	621.6
<b>Digital Cable Penetration</b>	<b>54.4%</b>	<b>49.3%</b>	<b>54.4%</b>	<b>49.3%</b>
<b>Digital Revenue</b>	\$172,735	\$138,172	\$46,088	\$37,163
<b>Average Monthly Digital Revenue per Basic Customer</b>	<b>\$10.68</b>	<b>\$8.81</b>	<b>\$11.25</b>	<b>\$9.38</b>
<b>Average Monthly Digital Revenue per Digital Customer</b>	<b>\$21.59</b>	<b>\$20.05</b>	<b>\$21.99</b>	<b>\$20.32</b>
<b><u>Telephone</u></b>				
Telephone Universe (marketable homes)	2,064.5	1,392.7	2,064.5	1,392.7
Telephone Customers	257.9	123.4	257.9	123.4
<b>Telephone Penetration (to marketable homes)</b>	<b>12.5%</b>	<b>8.9%</b>	<b>12.5%</b>	<b>8.9%</b>
<b>Telephone Revenue</b>	\$90,098	\$50,893	\$29,581	\$13,761
<b>Average Monthly Telephone Revenue per Basic Customer</b>	<b>\$5.57</b>	<b>\$3.25</b>	<b>\$7.22</b>	<b>\$3.47</b>
<b>Average Monthly Telephone Revenue per Telephone Customer</b>	<b>\$40.48</b>	<b>\$39.78</b>	<b>\$41.17</b>	<b>\$38.83</b>
<b><u>Advertising Revenue</u></b>				
<b>Advertising Revenue</b>	\$83,247	\$83,729	\$23,055	\$25,988
<b>Average Monthly Advertising Revenue per Basic Customer</b>	<b>\$5.15</b>	<b>\$5.34</b>	<b>\$5.63</b>	<b>\$6.56</b>
<b><u>Other Revenue</u></b>				
<b>Other Revenue</b>	\$110,700	\$108,572	\$27,753	\$27,078
<b>Average Monthly Other Revenue per Basic Customer</b>	<b>\$6.85</b>	<b>\$6.93</b>	<b>\$6.78</b>	<b>\$6.83</b>