

Contact: Sandy Colony | SVP, Corporate Communications | Insight Communications | 917-286-2300

For Immediate Release

Insight Announces First Quarter 2008 Results

NEW YORK – May 15, 2008 – Insight Communications Company today announced financial and operating results for the quarter ended March 31, 2008.

First Quarter Highlights

- Revenue of \$205.8 million, an increase of 17% over 2007
- Adjusted Operating Income before Depreciation and Amortization* of \$67.7 million, an increase of 22% over 2007
- Capital expenditures of \$43.3 million
- Total Customer Relationships of 737,500 at March 31, 2008, an increase of 41,400 compared to 696,100 at March 31, 2007
- Highest growth quarter in the company's history for basic, high-speed Internet ("HSI") and telephone net additions
- Total Revenue Generating Units ("RGUs") of 1,709,800 at March 31, 2008, an increase of 254,100, or 18%, from March 31, 2007, and total RGU net additions of 83,200 comprising:
 - Basic customer net gain of 15,100, 2.2% growth in basic customers during the quarter, and an increase of 2,500 from Q1 2007 net gain of 12,600. Total basic customers at quarter end were 689,000, representing 5.7% growth in basic customers from March 31, 2007.
 - HSI customer net gain of 26,300, an increase of 3,200 over net additions in Q1 2007. Total HSI customers at quarter end were 412,200, a penetration of 32% of HSI homes passed.
 - Digital customer net gain of 16,300. Total digital customers at quarter end were 396,900, a penetration of 60% of the company's digital universe.
 - Telephone customer net gain of 25,500, compared to net additions in Q1 2007 of 10,500. Total telephone customers at quarter end were 211,700, a penetration of 19% of the company's telephone universe.
- As of March 31, 2008, 99% of the company's customers were passed by two-way, 750 MHz or higher capacity upgraded network.

* Defined as operating income before depreciation, amortization and non-cash stock-based compensation.

Division of Insight Midwest Partnership

The division of Insight's partnership with Comcast was completed on January 1, 2008. With the completion of the transaction, Insight owns all of the cable systems serving customers in Louisville, Lexington, Bowling Green, and Covington, Ky., in Evansville, Ind., and in Columbus, Ohio. All financial and operating information presented herein has been adjusted for the estimated affect of the division of the Insight Midwest Partnership.

About Insight Communications

Insight Communications is currently the tenth largest cable operator in the United States with approximately 738,000 customer relationships in the three contiguous states of Kentucky, Indiana and Ohio. Insight offers bundled, state-of-the-art video, high-speed Internet and voice telephony services to its customers.

Insight Communications Company, Inc.
Operating Statistics
(in thousands, except per customer and penetration data)

	Q1 2008	Q4 2007	Q1 2007
Customer Relationships	737.5	721.7	696.1
Revenue Generating Units ("RGUs")	1,709.8	1,626.6	1,455.7
Total Average Monthly Revenue per Basic Customer	\$100.69	\$98.49	\$91.08
<u>Basic Cable</u>			
Homes Passed	1,299.5	1,295.1	1,276.4
Basic Cable Customers	689.0	673.9	651.9
Basic Cable Penetration	53.0%	52.0%	51.1%
Cable Revenue	\$87,206	\$83,430	\$80,976
Average Monthly Cable Revenue per Basic Customer	\$42.66	\$41.52	\$41.81
<u>High-Speed Internet ("HSI")</u>			
HSI Homes Passed	1,282.9	1,278.4	1,259.5
HSI Customers	412.2	386.0	331.3
HSI Penetration	32.1%	30.2%	26.3%
HSI Revenue	\$43,892	\$41,007	\$34,793
Average Monthly HSI Revenue per Basic Customer	\$21.47	\$20.41	\$17.96
Average Monthly HSI Revenue per HSI Customer	\$36.66	\$36.31	\$36.27
<u>Digital Cable</u>			
Digital Universe	662.2	645.6	624.7
Digital Customers	396.9	380.6	344.0
Digital Cable Penetration	59.9%	59.0%	55.1%
Digital Revenue	\$27,450	\$25,679	\$21,904
Average Monthly Digital Revenue per Basic Customer	\$13.43	\$12.78	\$11.31
Average Monthly Digital Revenue per Digital Customer	\$23.54	\$22.94	\$21.82
<u>Telephone</u>			
Telephone Universe (marketable homes)	1,137.7	1,092.0	997.1
Telephone Customers	211.7	186.2	128.5
Telephone Penetration (to marketable homes)	18.6%	17.1%	12.9%
Telephone Revenue	\$23,108	\$20,261	\$14,262
Average Monthly Telephone Revenue per Basic Customer	\$11.30	\$10.08	\$7.36
Average Monthly Telephone Revenue per Telephone Customer	\$38.72	\$38.57	\$38.58
<u>Advertising Revenue</u>			
Advertising Revenue	\$9,061	\$12,474	\$9,334
Average Monthly Advertising Revenue per Basic Customer	\$4.43	\$6.20	\$4.82
<u>Other Revenue</u>			
Other Revenue	\$15,125	\$15,072	\$15,120
Average Monthly Other Revenue per Basic Customer	\$7.40	\$7.50	\$7.82