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FOR IMMEDIATE RELEASE

INSIGHT COMMUNICATIONS ANNOUNCES NEW DISTRICT VICE PRESIDENT IN COLUMBUS

COLUMBUS, Ohio – June 16, 2005 – Insight Communications (NASDAQ: ICCI) has appointed Brian Shirk to the position of district vice president in Columbus, Ohio, effective immediately. John W. “Woody” Hutton, Insight’s senior vice president, operations, made the announcement.

Shirk will oversee Insight’s operations in the Columbus district, which serves approximately 85,000 customers. He brings to Insight more than 24 years of experience in the cable industry, most recently serving as chief operating officer of Rapid Cable in Denver, Colo. He previously held management and operational positions with Bresnan Communications and Charter Communications in Madison, Wis. and Jones Intercable. He began his career in the cable industry at Telecommunications, Inc., where he ultimately served as vice president, operations for the three-state area of Colorado, Wyoming and New Mexico.

Shirk is a past president of the New Mexico and Wisconsin cable associations and a past board member for the cable associations in California, Arizona and Colorado. He holds a bachelor’s degree from the University of Arizona.

Insight Communications (Nasdaq: ICCI) is the 9th largest cable operator in the United States, serving approximately 1.3 million customers in the four contiguous states of Illinois, Indiana, Ohio, and Kentucky. Insight specializes in offering bundled, state-of-the-art services in mid-sized communities, delivering analog and digital video, high-speed Internet, and voice telephony in selected markets to its customers. Locally, Insight serves approximately 85,000 customers in Columbus, Ohio.

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