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FOR IMMEDIATE RELEASE

Insight Announces Third Quarter 2008 Results

NEW YORK – November 10, 2008 – Insight Communications Company today announced financial and operating results for the quarter ended September 30, 2008.

Third Quarter Highlights

- Revenue of \$220.0 million, an increase of 17% over Q3 2007
- Adjusted Operating Income before Depreciation and Amortization* of \$69.5 million, an increase of 8% over Q3 2007
- Excluding certain non-recurring expenses (primarily the impact of Hurricane Ike), Adjusted Operating Income before Depreciation and Amortization* would have been approximately \$71.4 million, an increase of 11% over Q3 2007
- Capital expenditures of \$53.6 million
- Total Customer Relationships of 753,300 at September 30, 2008, an increase of 40,200 over September 30, 2007
- Total Revenue Generating Units ("RGUs") of 1,817,300 at September 30, 2008, an increase of 254,600, or 16%, from September 30, 2007, and total RGU net additions of 63,400 during the quarter, comprising:
 - Basic customer net gain of 9,300, reflecting 1.3% growth in basic customers during the quarter. Total basic customers at quarter end were 702,000, a 5.4% growth in basic customers from September 30, 2007.
 - HSI customer net gain of 20,500. Total HSI customers at quarter end were 445,100, a 34% penetration of HSI homes passed.
 - Digital customer net gain of 14,400, an increase of 1,500 over net additions in Q3 2007. Total digital customers at quarter end were 420,500, a 63% penetration of the company's digital universe.
 - Telephone customer net gain of 19,200. Total telephone customers at quarter end were 249,600, a 20% penetration of the company's telephone universe.
- As of September 30, 2008, 99% of the company's customers were passed by two-way, 750 MHz or higher capacity upgraded network.

Division of Insight Midwest Partnership

The division of Insight's partnership with Comcast was completed on January 1, 2008. With the completion of the transaction, Insight owns cable systems serving customers in Louisville, Lexington, Bowling Green, and Covington, Ky., in Evansville, Ind. and in Columbus, Ohio. All financial and operating information presented herein has been adjusted for the estimated effect of the division of the Insight Midwest partnership.

About Insight Communications

Insight Communications is currently the tenth largest cable operator in the United States with approximately 753,300 customer relationships in the three contiguous states of Kentucky, Indiana and Ohio. Insight offers bundled, state-of-the-art video, high-speed Internet and voice telephony services to its customers.

* Defined as operating income before depreciation, amortization and non-cash stock-based compensation.

Insight Communications Company, Inc.
Operating Statistics
(in thousands, except per customer and penetration data)

	Q3 2008	Q2 2008	Q3 2007
Customer Relationships	753.3	742.4	713.1
Revenue Generating Units ("RGUs")	1,817.3	1,753.8	1,562.7
Total Average Monthly Revenue per Basic Customer**	\$105.22	\$103.53	\$95.05
<u>Basic Cable</u>			
Homes Passed	1,308.1	1,303.7	1,289.3
Basic Cable Customers	702.0	692.8	665.8
Basic Cable Penetration	53.7%	53.1%	51.6%
Cable Revenue	\$89,091	\$88,796	\$82,002
Average Monthly Cable Revenue per Basic Customer **	\$42.61	\$42.80	\$41.52
<u>High-Speed Internet ("HSI")</u>			
HSI Homes Passed	1,291.4	1,287.1	1,272.4
HSI Customers	445.1	424.6	366.9
HSI Penetration	34.5%	33.0%	28.8%
HSI Revenue	\$48,253	\$46,351	\$38,485
Average Monthly HSI Revenue per Basic Customer **	\$23.08	\$22.34	\$19.49
Average Monthly HSI Revenue per HSI Customer **	\$37.00	\$36.84	\$36.24
<u>Digital Cable</u>			
Digital Universe	672.5	666.3	636.5
Digital Customers	420.5	406.1	365.8
Digital Cable Penetration	62.5%	61.0%	57.5%
Digital Revenue	\$28,619	\$28,072	\$23,773
Average Monthly Digital Revenue per Basic Customer **	\$13.69	\$13.53	\$12.04
Average Monthly Digital Revenue per Digital Customer **	\$23.08	\$23.31	\$22.11
<u>Telephone</u>			
Telephone Universe (marketable homes)	1,227.5	1,217.1	1,062.7
Telephone Customers	249.6	230.3	164.1
Telephone Penetration (to marketable homes)	20.3%	18.9%	15.4%
Telephone Revenue	\$28,163	\$25,626	\$17,705
Average Monthly Telephone Revenue per Basic Customer**	\$13.47	\$12.35	\$8.96
Average Monthly Telephone Revenue per Telephone Customer **	\$38.99	\$38.63	\$39.17
<u>Advertising Revenue</u>			
Advertising Revenue	\$10,803	\$11,063	\$11,088
Average Monthly Advertising Revenue per Basic Customer**	\$5.17	\$5.33	\$5.61
<u>Other Revenue</u>			
Other Revenue	\$15,065	\$14,857	\$14,669
Average Monthly Other Revenue per Basic Customer**	\$7.21	\$7.16	\$7.43

** Amounts reflect a change in prior period calculations to conform with current period calculations.