



**Kevin Dowell**  
**Senior Vice President, Insight Media**

Kevin Dowell serves as our Senior Vice President of Insight Media, the company's advertising sales arm. Kevin joined the company in 2001 as Vice President, Advertising Sales, and was promoted in February 2005. He is responsible for all advertising sales efforts across Insight's many product offerings, including cable television networks, high-speed Internet properties and interactive services.

With more than 23 years of advertising sales experience, Kevin has held positions with Times Mirror (Tribune), Jones Intercable, Inc. and AT&T. Prior to joining Insight, he was Chairman of the Board of the Chicago Interconnect, the nation's first fully integrated single-point advertising platform. He is a member of the Cabletelevision Advertising Bureau's (CAB) Board of Directors and its Executive Committee, and is a past recipient of the CAB President's Award.

When not promoting the advantages of advertising on cable television to anyone who will listen, (a conversation he will initiate at any time, anywhere) Kevin enjoys spending time with his family boating on the many lakes around Northern Illinois. He also remains firmly committed to supporting his Chicago Bears in their endless pursuit of another Super Bowl ring.